

NVUF.Org

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Introduction and Context

The North Vancouver waterfront is in a state of evolutionary transformation.

The lands south of Esplanade, from Lonsdale Quay to St Georges Avenue are being repurposed. For years the City of North Vancouver has been considering various zoning options for these lands, which are now referred to under the designation of the Central Waterfront. Recent ideas include discussions with Presentation House Gallery, North Vancouver Museum and Archives, Capilano University and others.



(City of North Vancouver, 2013)

This area essentially represents a blank canvas at the heart of our thriving city. Of particular interest is the former site of the Wallace Shipyards, a piece of land east of Lonsdale Avenue that was approved for development by Pinnacle in 2001. Through a modification to the Pier Development application, the City of North Vancouver gained control of Lot 5 then known as Parcel 9 and 10. This property is currently awaiting direction for its design and redevelopment. Lot 5 is public land, and the North Van Urban Forum (NVUF) wants to maintain Lot 5 as a vital community asset.

NVUF contends that Lot 5 site has enormous potential to be a source of pride in our community: a draw for tourists as well as a social, cultural, and recreational hub for locals. We want to ensure that the City of North Vancouver's process for the development of these lands be public, inclusive, and inspirational.

¹ Note: The City of North Vancouver defines the Central Waterfront as including all land within the boundaries of Chesterfield Avenue to the west; St. George's Avenue to the East, and Third Street to the North.

Project Waterfront: North Van Design Jam

In the interests of promoting a robust community dialogue, in October 2012 the North Van Urban Forum launched a series of events under the banner of Project Waterfront, culminating in the headlining event, the North Van Design Jam.

The specific goals of the event series were:

- 1. Generate public awareness of what is happening on the Central Waterfront and Lot 5
- 2. Inspire citizens to creatively engage in shaping our waterfront
- 3. Influence civic direction in the development of the Central Waterfront and Lot 5 as consistent with North Van Urban Forum's values. This means working to ensure that the municipality actively engages citizens in a transparent and consultative process.

The Design Jam was conceived as a community design competition to help citizens come up with some more tangible visions for Lot 5. An invitation was extended to anybody with an idea that they wanted to share. Design students, high school students, architecture students, professional design firms, local businesses, residents, and any individuals with an idea to share were asked to submit an entry to the competition. The NVUF then assembled a prestigious panel of expert judges to review and decide on submissions. Local business and institutional sponsors provided prizes for the submissions.

The judges reviewed submissions for creative and visual ideas for Lot 5. The submissions were not intended to stand as the final blueprints for the site's development, but to help invigorate public process. Ultimately, North Van Urban Forum wants the value of waterfront access to be recognised by the public so that it can remain public and accessible.

The NVUF never intended to compete with the official processes, but to amplify them by creating a forum for a dynamic public conversation. The group always sought to engage the community, and by producing some inspiring, creative images or designs for Lot 5 excitement was stimulated for the potential inherent in the waterfront. NVUF wants to get the community to support and participate in the process, as well as tap into the wealth of creativity that resides in our citizens. We believe that public spaces work best when the people who use them are involved in the process of creating them!

Methodology

The creation of Project Waterfront depended heavily on a core team of North Van Urban Forum volunteers who met biweekly or weekly depending on event frequency and necessity. To create the event series for the fall of 2012 this group held a brainstorming session in mid-August 2012. The session identified objectives for the event series and listed event topics related to Lot 5 and the waterfront. This list was then refined to become a rough schedule of individual events.

Once a rough schedule of events had been decided on and confirmed, the group set about identifying potential judges for the competition. Judges were to be influential in the community and have strong architectural and landscape architecture design backgrounds. Judges played a critical role to event success as they offered assistance with finding speakers for events AND ongoing support throughout the organization of the event series.

To market and publicize the event, a detailed marketing plan and email templates were developed to encourage consistency in messaging provided to potential participants and various other organizations. Organizations and individuals were contacted regarding the events themselves, but also to encourage participation in the design competition itself. Specific brochures were developed for students and the community, and posters were developed for institutions to post. The Project Waterfront: North Van Design Jam Competition Brief was developed to provide designers with a common understanding of submission requirements and can be found in Appendix 1. This document was the basis for all submitted designs.

Press releases were developed preceding each individual event and all events were posted in local newspapers and the City's own events calendar, as well as the NVUF blog on **wordpress.com**.

Weekly and biweekly volunteer committee meetings reviewed risks to specific event delivery and the overall event series by reviewing submissions, confirmed judges, and general progress of preparation. These reviews continued until the delivery of the last event in November 2012.

Project Waterfront Event Summary and Review

1. Kickoff with Matt Hern

On October 4th, 2012 the North Van Urban Forum launched "Project Waterfront: North Van Design Jam" at the Café for Contemporary Art to a standing-room-only crowd. At this session Matt Hern, a local Vancouver author, urbanist, and community organizer spoke about the impacts of diversity on development, and suggested that the solution for Lot 5 may be reached through accretive development. The discussion was attended by most City Councillors and Mayor Mussatto.

2. Waterfront Walkabout with Gary Penway

On October 21st, 2012 Gary Penway, Director of Community Development at the City of North Vancouver led the "Waterfront Walkabout". This was a first of its kind event for the North Van Urban Forum as it involved a guided tour of the waterfront lands surrounding Lot 5 with commentary from Gary Penway. The event was recorded on video and posted to YouTube to form a record for design jam participants who could not attend, but required greater insight into past plans for the land. After the walkabout Gary provided a presentation and overview of the lands.

Links to the video record of the event are available in APPENDIX 2.

For more information please see the link to the NVUF page about this event:

http://urbanforum.wordpress.com/2012/10/27/waterfront-walkabout-wonder/

3. Design and Liveability - Panel Discussion

On November 8th 2012 the North Van Urban Forum presented a panel discussion on Design and Liveability which featured Emily Jubenvill of the Edible Garden Project; Alex Hebert Energy and Sustainability Manager at BCIT; and Tyler Russell owner and curator of the Café for Contemporary Art.

The panel discussion reviewed opportunities for urban gardening, district energy, demand-side management, public art, and public spaces that could be incorporated into the design of Lot 5.

Links to the video record of the event are available in APPENDIX 3.

For more information please see the link to the NVUF page about this event:

http://urbanforum.wordpress.com/2012/11/18/livability-panel-videos-posted/

4. The Waterfront Transformed

On November 29, 2012 North Van Urban Forum concluded the Project Waterfront: North Van Design Jam with the final event entitled "The Waterfront Transformed" which included awards and a presentation from Gordon Price, Director of the City Program at Simon Fraser University. The event was reported upon in the North Shore Outlook.

Links to the video record of the event are available in APPENDIX 4.

For more information please see the link to the NVUF page about this event:

http://urbanforum.wordpress.com/2012/12/01/project-waterfront-north-van-design-jam-community-submissions/

North Van Design Jam: Judging Panel

The North Van Urban Forum would like to thank the Project Waterfront judges for their time and passion. This group reviewed submissions and was an ongoing source of support and inspiration to the North Van Urban Forum volunteers. The five judges included:

Chris Keatley

Chris Keatley has a background in Urban Design and Landscape Architecture with numerous design and public art projects realized in Europe, Asia and Canada over the past 20 years. He is the Principal of Keatley Art & Design, a consultancy which provides expertise in visual arts programming and management for public and private exhibition spaces as well as Architectural and Urban Design projects. Keatley has owned and managed private commercial galleries in Vancouver and is currently the Director and Curator of the Pendulum Gallery, a public gallery located in Downtown Vancouver.

Darrell Mussatto

Mayor Darrell Mussatto is serving his third term on City Council as Mayor. Previously, he served four terms as Councillor and participated actively in community advisory committees. Mayor Mussatto is also a Director of Metro Vancouver, serving as Chair of the Utilities Committee, and as a member of the Metro Vancouver Intergovernmental and Administration, Port Cities and Mayors committees.

Mayor Mussatto's priority issues are sustainability, affordability and homelessness. He is passionate about making the City a place where the benefits of growth are shared by all, supporting affordable housing initiatives, social programs, and new parks and trails. He is committed to lowering the City's carbon footprint by making the City more bike-friendly, reducing energy use, managing our liquid and solid waste in a more environmentally friendly way, supporting urban gardening and expanding the award winning Lonsdale Energy Corporation. Born and raised in North Vancouver, Mayor Mussatto continues to make his home in the City, and is honoured to serve this community in his role as Mayor.

Grace Gordon Collins

Grace has been in practice in British Columbia for over thirty years. Her skills encompass both architecture and interior design and her experience includes retail, commercial recreational, residential architecture, as well as interior design and art consultation. Grace has a personal commitment to the arts community and has promoted the use of local artists in the Daon and Park Place lobby tapestry.

She is a past Board Member of the Canadian Craft Museum and Vancouver Art Gallery and currently sits on the board of the Gordon Smith Foundation. She and her husband's award-winning home, Morningstar, was the only Canadian dwelling chosen for inclusion in the Taunton Press book "The New Family Home".

Mitra Kiamanesh

In 2000, Mitra was elected as the first Chair of the McRae Institute of International Management, where she also taught courses focusing on training Canadian managers to function effectively in Asia and Latin America. She went on to serve as the Director of External Relations at McRae.

Currently Mitra teaches a wide range of business courses including international business, cross-cultural negotiation, project management, organizational behaviour, people management and entrepreneurship at Capilano University. She maintains a focus on intercultural project management, cross-cultural negotiations and mediation.

Mitra has over 30 years of international experience, including practicing as an architect in Spain and Algeria. For over 20 years, Mitra ran her international consulting firm in Vancouver which assisted Canadian companies in expanding to Asian and Latin American markets. Mitra has a Master of Architecture and Urban Design from the National University of Iran and a Masters of Advanced Studies in Architecture from the University of British Columbia. Her studies continued with international business and project management courses at UBC. She has also completed her Certificate of Intercultural Studies at UBC, also a Certificate of Mediation from the Justice Institute of British Columbia. She has a Project Management Professional designation and is an active member of the Vancouver international and local business community, as well as a number of professional associations.

Reid Shier

Reid Shier is the director and curator of Presentation House Gallery (PHG) in North Vancouver, Canada. Previously, Shier was chief curator of The Power Plant Contemporary Art Gallery, Toronto. He has curated over 80 exhibitions, including recent projects with New York based photographers Judy Linn and Anne Collier. Other recent projects include exhibitions with Geoffrey Farmer, Joëlle Tuerlinckx, SUPERFLEX, Michael Elmgreen and Ingar Dragset, and On Kawara. Shier initiated an exhibition with Turner Prize winner Simon Starling that premiered at The Power Plant in February, 2008. From 2002 to 2004, Shier was curator of the Contemporary Art Gallery, Vancouver, and from 1996 to 2002 was director and curator of the artist-run Or Gallery, Vancouver. He is a critical writer and in 2002 edited the monograph Stan Douglas: Every Building on 100 West Hastings, a book-length study of a single photograph by Canadian artist, Stan Douglas.

Gordon Price

Gordon Price is Director of the City Program at Simon Fraser University. He sat on City Council in Vancouver, B.C., served on the Board of the Greater Vancouver Regional District (Metro Vancouver) and was appointed to the first board of the Greater Vancouver Transportation Authority (TransLink).

He is also a long-time columnist for Business in Vancouver. Gordon speaks on urban issues and the development of Vancouver in cities around the world, and is also a regular lecturer on transportation and land use for the City of Portland, Oregon and Portland State University. He sits on the Boards of the Sightline Institute and the International Centre for Sustainable Cities.

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The Submissions

Any design competition can only be as good as the submissions it receives. The submissions received by the North Van Urban Forum for Lot 5 speak to the values of the our local North Vancouver community, but also the wider values of Metro Vancouver. Several common themes were evident:

- 1. Space for recreation (pools, water features, integrated bike lanes)
- 2. Space for creation (art or urban gardening)
- 3. Space for sharing (marketplaces, academic institutions, libraries, film archive)
- 4. Triple bottom line focuses on feasibility including financial, social, and environmental

The submissions are listed below with commentary provided by the designers. The Grand Prize and Runner-Up submissions are indicated by 1st and 2nd, respectively.

(Grand Prize Winner)

North Vancouver Lot 5 Design Proposal

by Timothy Flores

The design proposal has six components, which are all acting as one to create a public realm that brings a sense of place to North Vancouver.

These six components serve different functions and each brings a unique experience to the area, and they compliment the existing uses.

Pylons, gable roofs, and rectilinear forms reflect the design elements of the surrounding structures.

Shades, steps, furniture, and corners animate the area to provide comfort, shelter, and a place to hang out and relax. The area will provide social spaces for congregation and individual corners for meditation.

Spaces for commercial and retail uses provide local, independent stores the opportunity to locate and provide services to the park goers.

The design relates to its context and creates opportunities for connections with Lonsdale Quay, the transportation depot, trails and parks, and other commercial and retail establishments.

North Vancouver Lot 5 Design Proposal by Timothy Flores



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North Vancouver Lot 5 Design Proposal



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Timothy Josef Flores flores.timothy@gmail.com



The design proposal involves creating spaces that serves everyone in the community.



Academic institutions, museums, schools, and social and cultural facilities will have a space to connect with the residents.



A Community Garden will provide the residents the opportunity to grow organic produce.



A playground will provide families and children a place to meet, play, and unwind.



A plaza will serve as a space for social and cultural activities.



Formal and informal gathering spaces provide opportunities for social interactions and relaxation.



A central water feature will act as the focal point in the summer and winter when it gets converted into an ice



A marketplace that will be open throughout the year will provide space and shelter for local flea markets and similar activities.

















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Formal and informal gathering spaces provide opportunities for social interactions and relaxation.

A central water feature will act as the focal point in the summer and winter when it gets converted into an ice rink.

A marketplace that will be open throughout the year will provide space and shelter for local flea markets and similar activities.

(Runner-Up)

PIER URBAN

by Alex Buss & Alexandra Kenyon

Mixing community infrastructural amenity to enable a finer grain urbanism

This proposal for Lot 5 looks to further activate the Lower Lonsdale waterfront through the creation of an enhanced urban armature that offers both needed public amenity and a kind of base "infrastructure" that will enable future adaptations and activities. Titled "Pier Urban", this proposal maintains Lot 5's openness and flexibility to continue to engage the community in meaningful conversations about the type of city we want to create and live in.

Two examples of community infrastructure within this proposal are:

A satellite branch of the CNV Library offers a spectacular Reading Room overlooking the Burrard Inlet. This new type of library provides a generous space to read and work, a curated selection of new book and media titles, and a place to return borrowed items all within walking distance from existing and future Lower Lonsdale developments.

The sloped Harbour Plaza creates a new connection with the water which is currently unavailable in North Vancouver. This large plinth is the ideal place to sit on a hot summer day and watch people launch kayaks. Next month, it will become a space for a temporary art installation. Tidy public change facilities are located directly adjacent and now make jumping off the dock to cool down or exercising with a few laps in the seasonal swimming barge all possible and convenient.

By mixing different types of community infrastructure together, a series of simply programmed spaces emerge (interior, covered, and exterior) that are rich with potential for activation. As residents learn to use the space, it engages them further in their city by provoking new questions about future uses and opportunities;

Can our industrial neighbours sponsor a swimming barge during the summer? Can an educational institution sponsor and organize a public lecture series? Can outdoor performances or a public market be held rain or shine? Can we watch and experience the tide in the city? What makes this section of Spirit Trail special? Can I work or study locally in a great space? When are they going to show my favorite movie at the outdoor cinema?

PIER URBAN by Alex Buss & Alexandra Kenyon



PIER URBAN

November 22, 2012

North Vancouver Urban Forum – Project Waterfront: Design Competition

"mixing community infrastructural amenity to enable a finer grain urbanism"

submitted by: inOffice (Alex Buss + Alexandra Kenyon)

Ship Hull Observation (Flamhorough Head)

Outdoor Dining

Public Change Facilities and Ice Cream Window

Community Reading Room and Terrace

Accessible Roof Landscape and Seasonal Valley Roof

Seasonal Bathing Barge and Sloped Tide Plaza

TOLINGE AT THE STREET AND A STREET TOLING AND

PIER URBAN by Alex Buss & Alexandra Kenyon

SITE

Respond to key community intersections across the site for greater engagement and access

-2- FORM

Exploit standard space requirements to offer a variety of relationships with thecity and the water

-3- INFRASTRUCTURE

Offer essential community infrastructure as amenity to residents while provoking greater site activation (seasonal swimming barge, etc.)

SHIP HULL

READING ROOM

CHANGE ROOMS

SWIMMING BARGE

-4- PROGRAM

Embed larger spaces for retail or education that can easily adapt for future uses and opportunities

CAPILANO [UNIVERSITY]

RETAIL

The Shipyards by Amanda Grochowich

Experience... The Shipyards

For me, the challenge for this site was to transform the Wallace Shipyards from their position in history to an attractive, inviting public space that manages to honour the past, while celebrating, and encouraging, the potential of the future. By exploring the history of the site, from pre-contact, up through the World Wars and the height of shipbuilding, along the economic decline, up to the current moment: a time to celebrate the past and to nurture it's future, I was inspired to develop the concept as:

- To create a space that beckons and encourages people to appreciate and commemorate life –as it was, how it is, and how it may be.
- This space weaves together historic threads into the present while nurturing a compelling future. Life is an experience a story that is perpetually unfolding for people to relish (experience). The space is designed, both in its physical nature and its programming, to cultivate dynamic experiences and sensations.

The main overall points of my submission focus on three main themes: the overall site design, a sensory experience and the ability to encourage innovation and forward-looking programmes.

Through the design of the site, I wanted to preserve the original Shipyard orientation – that North-South line for the buildings, as well as the peaked-roofs. While somewhat limiting in its building use, it helps to give the area a unique feel – and to distinguish itself from the neighbouring areas. The architecture is reinforced through strong, bold, and bright colours – taking on the hues from the past while encouraging an innovative environment for the future.

The Flamborough Head has been maintained as a viewing deck, as part of the re-constructed Machine Shop. The strategic location of the Head will provide visitors a unique view of the Vancouver shoreline, while also being strategically located to inspire leading-edge products and services from the site, just as the ships that were originally built here were. The Flamborough Head is a magnificent artifact from the past – and it can be seen far across the water – additionally useful as an attraction for the Shipyard site.

The Shipyard site is fortuitously situated – as it is near the Seabus terminal, the Lonsdale Quay, the public transit nodes for the City of North Vancouver (and beyond), as well as near a variety of residential units and not that far from upper Lonsdale – a leisurely 30 min walk. Vehicular access has been maintained – in a traffic-calmed manner. During particular promotions and attractions vehicular circulation may be restricted, but under normal circumstances the regular amount of traffic, and parking, will be provided.

In terms of occupants, and use, the two buildings do have some overlapping programming. The re-constructed Machine shop, at six stories, will be used primarily to house the campus for Capilano University. The footprint of the building is quite comparable to their current building, though there is a slight reduction in volume due to the set-backs through the building design. Capilano University would be able to fill the second-six stories, with the first being reserved for temporary uses.

A major theme of this site design to that of 'experience' – and they rarely remain static and immutable. Using the NDSM former Shipyards in Amsterdam (the Netherlands) as a precedent, I propose to maintain the first floor for exhibition and work-space for artists, students, community groups, business incubators, local entrepreneurs – innovative practices of all sorts. By having a constantly changing programme for the site – it encourages local residents to visit more regularly, while maintaining the irresistible pull for non-local visitors. It is also a large enough space to be easily transformed into a large, covered (particularly important given the region's climate) area for larger events, while being able to be broken up into smaller sections in order to meet the needs of a wide range of exhibitors.

The Shipyards by Amanda Grochowich

The second building is designed to house more 'traditional' forms of business ventures. Local entrepreneurs wishing to find some retail or work space would be ideal for this location. By collecting occupants that have specialty products, or a process that the public can witness, the site maintains an experiential, transformative feel. Occupants can include specialty café's, restaurants, food stores – particularly those related to water or nautical endeavors – artisan shops, and new ventures. This site is not designed to compete with the Lonsdale Quay, just next door, but to complement the array of products, services and experiences available at the foot of Lonsdale.

The main inspiration for the public realm piece between the two buildings is the Solbjerg Square in Denmark. It is designed to be a truly sensational experience.

- Light: Landscaped light features play with the feel and theme of the site on a daily, and seasonal basis remaining lit throughout the evening to encourage evening strolls.
- Water: Given the prominence of the waterfront, the site is an ideal location to play with water building misters into the ground that can be spontaneous waterplay for children in the summer, creating reliefs in the groundcover for water to pool, incorporating mini-waterfalls along the sides of buildings or fountains (which can interact with the way the light plays across the site).
- Sound: In addition to the sounds of water misting through the site, historically-focused sound bytes could be placed throughout the site, to educate visitors about some key moments of the sites history as an example, when women were able to join the workforce.
- Scent: Through planting design, sea-salt winds, and the fragrances from the local occupants, the site can develop its own, positive, fragrance.
- Colour: Through the use of vibrant building colours, and a planting design that encourages a change of hues throughout the seasons – reds and coppers for autumn, sparse greens for winters, bright green springs, and colourful summers.
- Touch: The scattering of historical artifacts throughout the site that visitors, particularly children, can touch and clamber over add an additional dimension to their ability to experience the site.

Life between buildings is important – it encourages people to come out, and to experience their surroundings. The Spirit Trail will connect through the site – offering people an easy way to be linked to the City – as well as a variety of places to sit and stand in order to encourage people to watch the going-on's of the site. Having people sitting, watching, and enjoying the site will encourage others to come and do the same – the more stimulation one can have in a site, the more lively an area will be (à la Jans Gehl, Danish Architect).

Additional features for the site include:

- Traditional and Social Media Programming
- Temporary Uses for the Site

As industry creates more and more opportunities to capitalize on mobile technology, the site will be able to profit from having a mobile presence – through mobile apps, tailored text messaging campaigns and even QR codes.

Quick Response (QR) Codes could serve two main goals of the site 1) the dispersion of historical context and knowledge to interested visitors and 2) the promotion of the occupants' work and services.

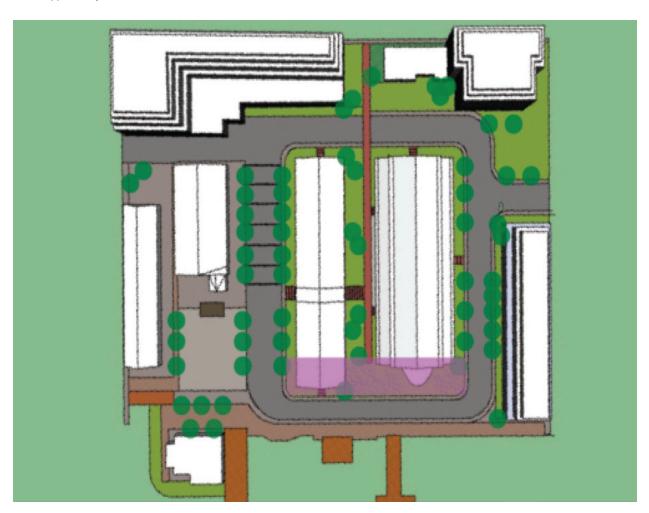
The Shipyards by Amanda Grochowich

- 1. The City of North Vancouver can use this technology to disseminate location-specific historical knowledge. The QR codes would be designed to send the viewer to the City of North Vancouver's (or an equivalent organization's) relevant 'History' website, or be tailored to send a modest, few-hundred character, phrase to the viewer for smaller facts and figures.
- 2. Any organization whether educational, service, retail or 'other' would be able to use these codes to promote their on-site location, what they do, upcoming promotions or anything they would like to circulate. By being aware of the site's opportunities, as well as up-coming opportunities, this feature will encourage repeat visitations.

The potential for temporary installations for the site is limitless – only a few shall be mentioned. With the exhibition space in the former Machine Shop, there will be plenty of space for Exhibits – related to Art, Culture, Children, etc. A Floating stage along the side of St. Roch Dock, can complement the festivities planned for the Shipbuilders Square, as well as offering a unique attraction for the area.

To close the section of Wallace Mews Road that runs along the waterfront in the summer and to turn it into a temporary beach. It offers local residents the opportunity to experience the sun and sand without having to travel – in addition to offering up such tantalizing activities as sand-castle building, beach volleyball, boat watching and summer markets.

The Shipyards by Amanda Grochowich







Temporary Installations - Floating Stage Concerts Festivals









Features

Temporary Installations - Exhibits Arts & Culture For Children

The Shipyards by Amanda Grochowich









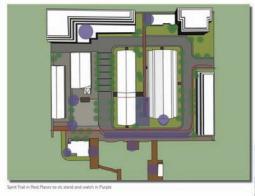
Public Realm

Sensory Experience

Light Sounds Water Scent

Precedent: Solbjerg Square, by SLA (Denmark)

Public Realm



- Life Between Buildings - Connecting Places Spirit Trail
- Places to Sit + Stand
- Places to Watch

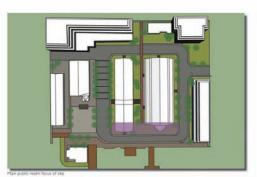








Public Realm



Sensory Experience

Light Sound Water Touch Scent

Precedent: Solbjerg Square, by SLA (Denmark)

Film Festival Archives

by Golya Mirderikvand & Sung Yoon

Film Festival Archives

Archive/screening centre/small-group viewing facility hosting the films and the history of the lower mainland's myriad film festivals.

Proposal for Lot 5, located in the North Vancouver's waterfront

Written proposal: Golya Mirderikvand

Design: Sung Yoon

FACT: Vancouver is known as having North America's third largest film industry.

Identified Problem

There are about fifteen different film festivals that occur in Vancouver annually (see appendix); each packed with films pertaining to their own wonderful genres. The Vancouver International Film Festival (VIFF) alone showcases movies from 60+ countries. With so many different interesting film festivals occurring throughout the year, it is a mere impossibility to attend and stay informed of them all. Furthermore, with the closure of most video/DVD rental facilities and the move towards acquiring or renting movies online, most festival films have become difficult to obtain after the festivals are finished as these films are often times deemed non-mainstream and low on the list of priorities to make available to the public.

Goal To provide the public with better access to the festival films that tour through Vancouver annually.

Proposed Solution

Film Festival Archives: a physical facility where all of the festival films which tour through the Lower Mainland annually, are archived and made available to the public. Such a facility would be the first of its kind in the Vancouver area to house and store all of the various festival films in one location. One of the main purposes of having a physical location as such would be to make these festival films available and accessible to the public on-site.

Benefits

Multi-Purpose Infrastructure.

Adjoined to multi-purpose viewing auditorium with large screen to be shared as a conference facility, public theatre, and screening centre the Festival Archives will host a selection of screening rooms for small groups and a small screening battery for individuals.

Revenue Generating Community Space

A large concession area will not only facilitate community interaction, but with an exceptional café and restaurant operating 16hrs/day it will generate significant revenues fuelling the social service oriented aspects of the Archives.

Digital Archive

The digital archive, available online as well as via our on-site facilities will not only provide a vital service to the film makers of the festivals the archive will service, but it will also generate revenue 24/7 through online rentals.

Cultural Magnetism

Adding to the cultural infrastructure of Canada and the Lower Mainland in general and North Vancouver in particular, this facility would further solidify our place on the global map as a place of innovation and cultural vitality.

Why the waterfront area in North Vancouver?

Scholarship / Community / Cultural Tourism

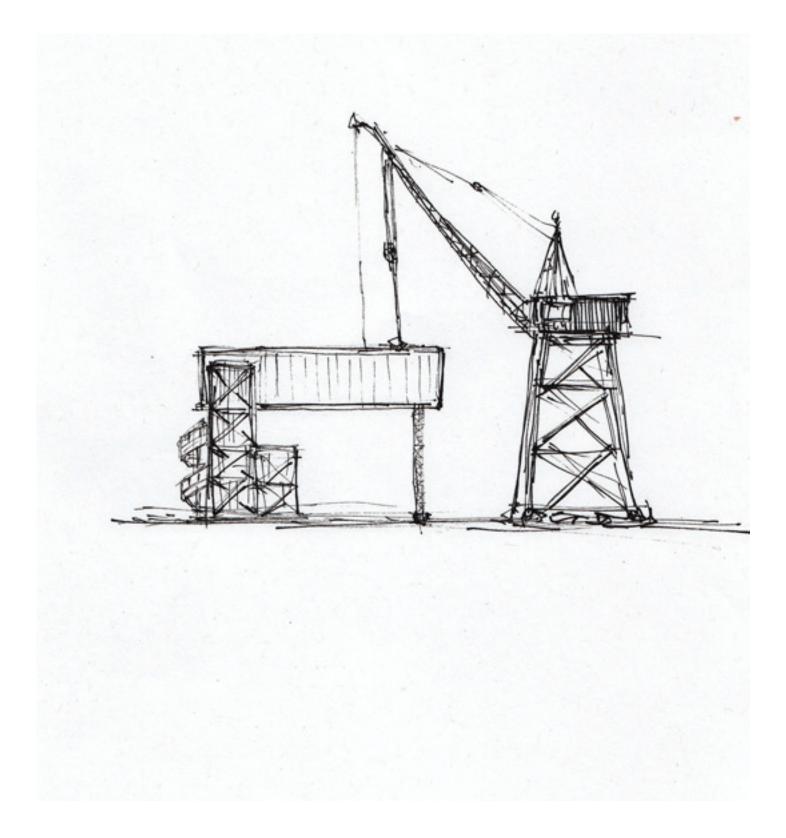
Having such a unique facility located at the heart of the waterfront would attract people from all over the lower mainland to visit North Vancouver. The Film Festival Archives along with other arts and cultural organizations in the Lower Lonsdale area, such as the Presentation House Gallery, North Vancouver Museum & Archives, and the café for contemporary art would serve to connect the public to relevant cultural happenings thereby making Lower Lonsdale a destination for intellectual and cultural stimulation. Furthermore, while offering greater profile to the myriad festivals occurring in the region, the facilities would be a destination for film and cultural studies scholars from far and wide.

Additionally, such a centre would be an ideal adjunct to the Capilano University's Film Studies programme offering a unique educational facility that would be as open to students as the public.

Regarding Architecture: Reflecting the environmental consciousness of our generation and community, the facility will be built using low-cost, often reclaimed materials, composed in a manner that references or implies the multi-layered history of the site.

Reference Facilities: Kunsthalle Platoon, Seoul/Berlin

Film Festival Archives by Golya Mirderikvand & Sung Yoon

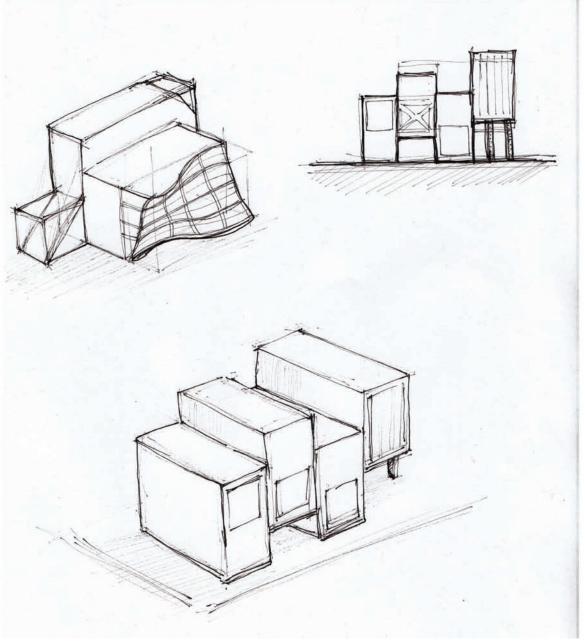


Appendix

	Annuai Film Festivai	s in Vancouver (selection)
1	Vancouver International Film Festival (VIFF)	Vancouver's biggest and most famous film festival, bringing the best of world cinema to Vancouver.
2	Vancouver Short Film Festival (BC's best shorts) (VSFF)	The Vancouver Short Film Festival debuted in 2009, having transformed from the Vancouver Student Film Festival into a festival promoting both professional and student filmmakers and new media artists.
3	Vancouver Festival of Ocean Films (VFOF)	At VFOF, our goal is to inspire and stimulate people to explore their relationship with the ocean by bringing together local and international filmmakers and presenters in a multimedia event and film competition.
4	Vancouver Asian Film Festival (VAFF)	Now in its 15th year, the annual VAFF showcases contemporary Asian cinemausually made by North Americans of Asian descent.
5	Vancouver Queer Film Festival (VQFF)	Following the Vancouver Pride Parade and Pride Festival, this annual film fest brings the best in world, queer independent cinema to Vancouver.
6	DOXA Documentary Film Festival	DOXA is a week-long annual film festival dedicated to bringing the best in independent and Canadian documentaries to Vancouver.
7	Vancouver Latin American Film Festival (VLAFF)	VLAFF is a registered non-profit charitable organization with the mission to provide a forum for the promotion and exhibition of Latin American cinema. This annual festival promotes dialogue between cultures and explores historical and social issues through the eyes of filmmakers.

8	Women in Film and Television Vancouver (WIFTV)	Women In Film & Television Vancouver (WIFTV) is a member-driven not-for-profit society. Their main objectives are: to further the artistic and professional development of women in the Canadian screen-based media community; and to recognize and promote the artistic and professional contributions of women in the Canadian screen-based media community and in the community at large.
9	Vancouver Jewish Film Festival (VJFF)	The annual VJFF brings contemporary Jewish films from around the world to Vancouver, plus panel discussions and other events.
10	South Asian Film Festival (SAFF)	SAFF Canada truly reflects the vibrant diversity that is South Asian Cinema. From the major film centres throughout India, to the rich film cultures of Pakistan, Bangladesh, Sri Lanka, Afghanistan, Nepal, Bhutan and the Maldives, SAFF is committed to showcasing the best feature, documentary and animation films, filmmakers and actors from the Region.
11	The Reel to Real: A Celebration of Moving Images for Youth Society	The Reel to Real: A Celebration of Moving Images for Youth Society is a non-profit registered charity dedicated to showing the best in culturally diverse, authentic programming for youth. Reel to Real presents the R2R Film Festival and media arts programming year-round.
12	World Community Film Festival (Codev)	CoDevelopment Canada is a B.Cbased NGO that works for social change and global education in the Americas. Founded in 1985 by a group of activists who wanted to go beyond financial aid, CoDev builds partnerships between like-minded organizations in Canada and Latin America to foster learning, social change, and community empowerment. These partnerships educate Canadians about Latin America and allow them to directly support the region. Such connections build solidarity, mutual understanding and ultimately improve prospects for a fairer global order.

13	Amnesty International Film Festival	The AIFF is dedicated to showcasing films that bring human rights issues to light. The festival includes 20 films, a gala opening, and an exhibition of protest art.
14	European Union Film Festival	Each year, the EU film fest brings 25 outstanding contemporary films from the EU's 27 member countries to downtown Vancouver.



The History Clock

by Sierra Tasi-Baker

Basic Concept: Art Installation

The History Clock accurately depicts an average of what would have passed through the Vancouver Inlet throughout history, from before the aboriginals to present day. The clock rotates periodically and is powered only by wind power.

The Winds of Time

Each Ship/Canoe/Vessel acts as plant pots that carry indigenous lightweight plants that won't overgrow. Light is let through from many windows. Rain water collected from above the "clock" also helps activate water powered generators.

Rain water is distributed evenly over the fountain and helps water the plants. At the bottom of the fountain is a sculpture of an accurate Vancouver skyline, which is easily visible. At the base around the little Vancouver Island is water, and the base ships that float in the water and carry slightly larger foliage that is edible. The base is made of thick fiberglass just like the top and is lit in a northern lights

fashion (purples, greens, blues, reds etc.) and powered only by solar energy.

- o Nature driven, but describes human history.
- o Designed in concentric circles to represent tree rings.
- o The central rings describe the oldest and the outer the most current.

Dubbed the "History Clock", ideally each moving component connects to an electronic timeline that corresponds with important dates matching current events and historical events. Full rotation/cycles link to a 365 day cycle and should be easily reprogrammable for changing times.

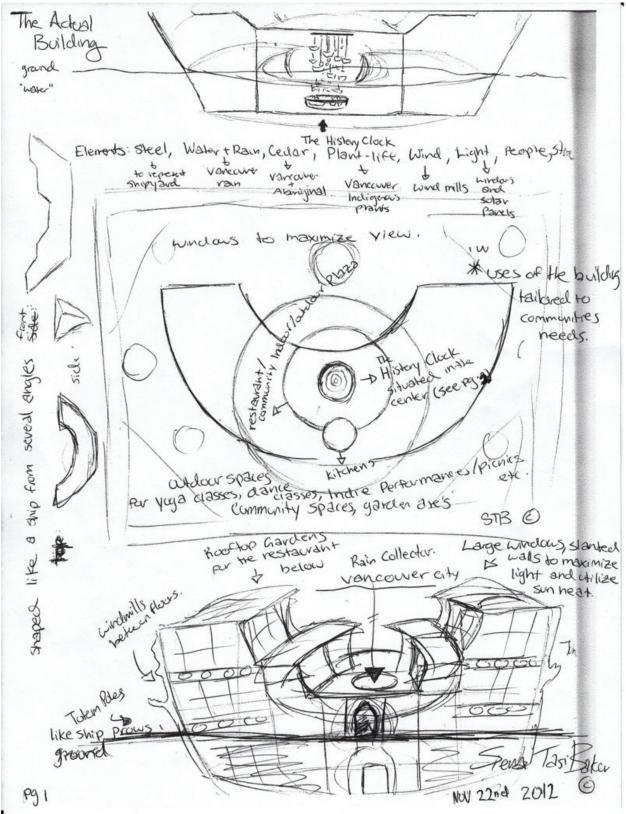
Two forms of time: centre outwards and top - down = ancient to current. For example the centre ring is all animals (carved in soapstone?)

Focus a large number of salmon at the top and very few at the bottom, based on a division of real scientific data/ oral data.

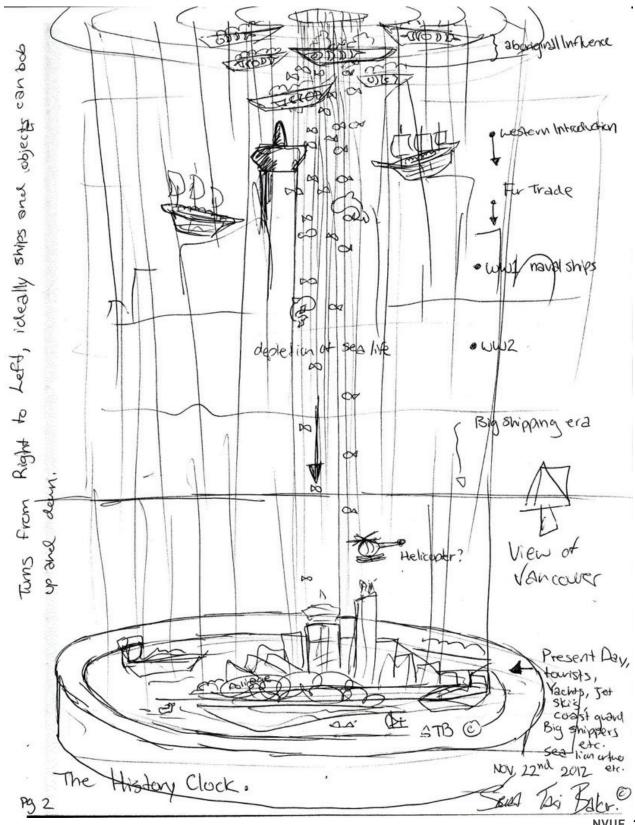
2nd Ring = At the top, war canoes, as you continue downwards fewer and less native rings but more current or difficult native canoes, perhaps even "western" fishing canoes.

3rd Ring = Western introduction, at the top, ships rumoured to be the first to have discovered aboriginal life.

The History Clock by Sierra Tasi-Baker



The History Clock by Sierra Tasi-Baker



Shiphull Arts Centre

by Jim Dodd

I foresee a large building in a U shape with the end of the U facing the sea. The building would be about 6 or 8 stories with open balconies surrounding the interior forming an amphitheatre with vertical sides – where big venues can be put on. Symphonies, Operas, Theatre Production, Ballet etc...

The ship section would be just outside the entrance to the U and the U would have the lines of a large ship hull with the bow at the N end.

The East half would be the college, the West half offices and commercial on the lower two floors. I think a big two storey restaurant would be the bridge of the ship at the north end with an observation deck with seating and garden as the roof. The restaurant would have exterior seating on the roof of the main hull structure. The amphitheatre below would probably have to be closed in. I was sort of thinking a giant glassed enclosure shaped like the end of the ship. Very large doors that can be opened in the good weather. The seating would be in the bottom of the U and arcing partway up the sides on the ground level. The large platform in the open centre would be the stage which could be used in both directions. Easily large enough for Symphonies and Opera etc.

Drops/Sets etc would be stored under stage and pulled up into upper structure. The upper levels (4 stories) facing into the U would all have enclosed seating looking down into the open theatre area. Behind the seating enclosures would be open hallways with office/commercial units.

I puzzled about the vertical seating on the upper floors and envisioned a corridor mainly of glass to allow maximum light with mainly glass walls and doors to the enclosed balcony seat areas which would have open railing/glass fronts so the sound from below could be heard. These would be closed and locked when not in use. Off the corridors behind these would be the offices etc. I was envisioning a 5/6 storey building in my drawing. To help pay for all this I thought the bottom two floors would be commercial – then college/offices above.

Two levels of commercial restaurants/bars along Italian style streets – each side The stage could also be set facing s. with the large doors opened for music concerts etc to a crowd outside.

Voila.... The Shiphull Arts Centre.

Shiphull Arts Centre by Jim Dodd



Shiphull Arts Centre by Jim Dodd



Lot 5 – A Design for Urban Space

by Sandra Hanson

My proposal for Lot 5 involves the transformation of inaccessible land to waterfront Public Art Park space. A space for social interaction that is not dependent on economic exchange for use or enjoyment. Waves of green space with public art that centres around notions of destination and cultural souvenir. A space that would serve both area residents, neighbouring businesses and visitors to North Vancouver from Vancouver and guests of the existing Pinnacle Hotel. A gateway, a welcome area and a place of reflection with connection to other places.

A space for all peoples to engage in public gatherings and engage in play. With a year round playground space for kids public seating, and 'sense of play' areas for all ages including Bocce and board games. A space that reminds us of both the land the sea, the first peoples and a sense of home, within our industrialized waterfront. A waterfront space where people can congregate, have public functions and festivals, and a place to explore small and large scale public art and enjoy access to one of the best views in Vancouver. A space that is accessible to all - where commercial amenities exist but people can just as easily bring their own picnic lunch.

As shown in all of our development plans, residential condo development and density is and will continue to increase. So too will our need for human interaction as condo interiors decrease in size, so too will our need for a feeling of expanse around us. I propose Public Art that conceptually and materially reflects our relationship to the ocean, physiologically, socially and historically. To include our First Nations and non-native histories of exploration, navigation and fabrication. Art that captures a sense of where we are and where we are going. Maps and charts, large steel structures and kinetic sculpture and intimate information stations. A space for exploration and reflection. I see this as our centre on the North Shore.

Lot 5 - A Design for Urban Space by Sandra Hanson







Public Art Plaza Concept Sketches:

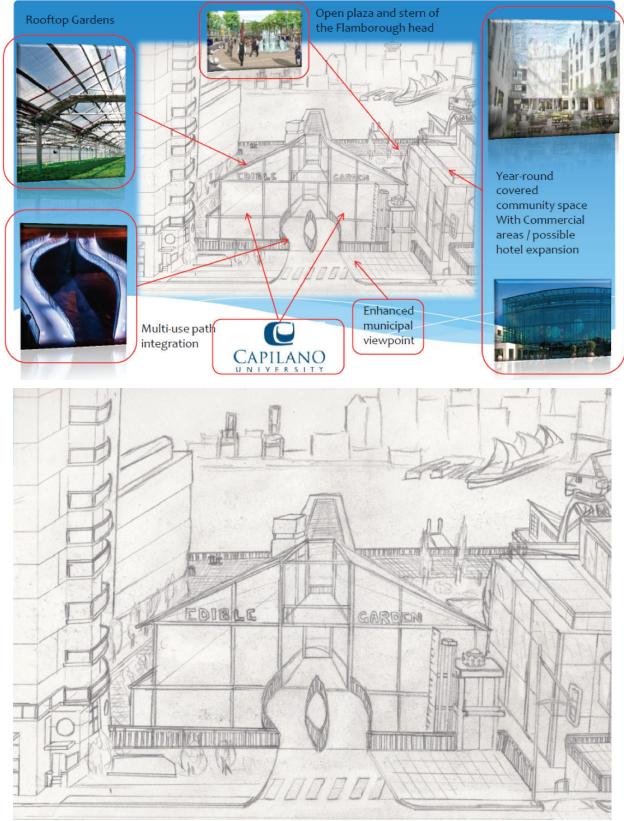
- 1) view: east-facing site elevation,
- 2) view: south from Esplanade view corridor
- 3) view: south-facing from room at the Pinnacle Hotel.

Lot 5

by Tony Valente

This proposal meshes some of the common themes Tony heard from locals regarding Lot 5. It has a triple bottom line as tenants (Capilano University and amenity shops in the year-round covered space provide financial feasibility). The environmental component is addressed by the year-round covered urban gardens. There is also a social component to these gardens as courses on gardening are offered by local community groups. A further environmental component comes from the building's integration with the existing City viewpoint over Lot 5 at Esplanade East and provides a bicycle connection through the building down to the Spirit Trail. Year-round covered space is included and available to the community for a variety of events and functions that rounds out the social aspects of this project.

Lot 5 by Tony Valente



Summary: Lessons and Common Themes

Throughout every step of the process we were seeking and encouraging creative interaction from the community and event participants. From Matt Hern's inspiring opening speech at our kick-off event, to our Walkabout with Gary Penway, to our panel discussion, to the Design Jam itself, we were in the fortunate position of being able to compile all manner of feedback from guests, participants and community members, solicited and otherwise. Numerous key themes surfaced, and reinforced many of our own ideas about public space and the ways in which people felt that the waterfront should develop.

We have distilled the many points gleaned from throughout our event series into eleven distinct points for clarity:

1. The Design and Development Process Includes the Community

In order to achieve maximum buy-in from the community, the City should be encouraged to engage the public, actively seek feedback, and open themselves to receiving input into the process of design. Retaining a certain flexibility to embrace change allows us to capture the magic that comes with unexpected ideas from unexpected sources. Great ideas come from creating active and meaningful forums for discussing civic plans, and engaging in two-way dialogue.

2. Creation of Open Space

Cities thrive when there are places for people to congregate, to interact, to relax, to interpret and inhabit the dimensions of the space in their own unique ways.

3. Emphasising Public Needs

Embracing the community and its needs as the first priority in the process of development will lead to citizens taking a greater sense of pride and ownership in their surroundings. Focusing on financial gain for a limited number of private players, be they developers, restaurant chains, hotel operators, etc., is often antithetical to the long-term needs of a community. Greater economic activity will no doubt ultimately occur when a site is built that has broad public appeal.

4. Develop a Sense of Character and Uniqueness

North Vancouver has a unique geography, history and sense of style. Taking into account such uniqueness will make North Van stand out and retain its sense of character and charm.

5. Consideration of Climate

Consideration of climate simply means building for all kinds of weathers. Provide cover from the rain and protection from the beating sun. Open space is essential for good weather, but also sufficient covered space is needed for recreation, and pedestrian access inside and out in inclement weather.

6. Clear and Beautiful Way-Finding

Abundant and intuitive entry points are important. The Central Waterfront should seek to be a draw for locals and tourists, and access should we well marked and easily located from all directions. It is important that people be able to intuitively make their way from seabus, spirit trail and bus station - as well as on foot from the surrounding neighbourhood(s).

7. Prioritizing Pedestrian Use

Vehicles and pedestrians have different needs. Building for people, not cars, will ensure the maximum interest, character and safety of these vital waterfront lands.

8. Unique Commercial Spaces

We should be sensitive to the character of the community. Why would visitors drive from Vancouver to visit Starbucks in North Van? If commercial spaces are allowed, why not consider suitable incentives to allow independent voices to prosper, and sensitive decision-making to encourage interesting and fresh additions to the commercial landscape?

9. Organic Growth and Unexpected Evolution

The most exciting developments in cities occur in unplanned and unexpected ways! Including opportunities for organic growth and unexpected evolution when building out the master plan will bring sustainable neighbourhood growth.

10. Creating Repeat Visitors

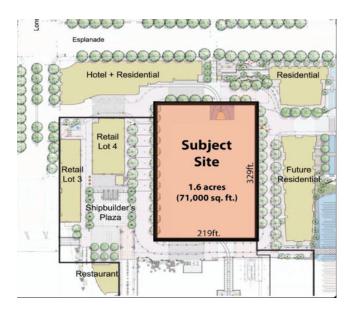
The world has taught us that the best, and often the most frequented, tourist draws are the ones that locals flock to. We should therefore seek to create an area that will be more than just a one-off attraction for tourists, but rather fulfil a function as essential public space, and form part of the fabric of the community.

11. Public Art, Public Art, Public Art

Big, small, medium-sized, interesting, unique, permanent, temporary, static, animated, hidden, bold, wonderful public art.

APPENDIX 1: Project Waterfront: North Van Design Jam Competition Brief

*AS PROVIDED TO DESIGN JAM CONTESTANTS AND PARTICIPANTS - October 2012



Map sourced from the City of North Vancouver: WWW.CNV.org

The North Van Urban Forum wants ideas for the development of this site that we can share with the community, to really help drive the conversation. Do you have a talent for design? Do you have a passion for architecture? Can you think of something really cool that could be built on this site? We're shouting out to design firms, design students, high school/elementary students, North Van residents, visitors, architecture aficionados.... anyone with an idea that they would like to share. We want to hear from you! Submit your plan for Lot 5, and you could win fabulous prizes - as well as taking part in a historic and important conversation about the future shape of this community!

What:

Unleash your creativity and submit a design brief* for the development of Lot 5 that clearly outlines your idea. We'd like to see you represent your idea visually, but if you'd rather just write us an essay that's okay too. If you're not going to be visual, please be clear, concise and as descriptive as you can.

The Details:

- 1. Your idea must be specific to Lot 5 and must take into consideration the space restraints/possibilities that the site represents.
- CNV urges you to please give consideration to the location of the Flamborough Head (ships's hull that currently occupies the North end of the site). Feel free to move the ship around the site, but please try and incorporate it into your design plan.
- 2. Your design submission must be accompanied by a short written brief that explains your plans and supports your design ideas.
- 3. Entrants should be prepared to present their idea publicly and answer some basic questions if required by the judges, at the public reception to be held Thursday, November 29 (Entrants ages will be given due consideration when being asked to present).

Advanced

Suggestions for additional consideration:

- The City of North Vancouver Council has given direction to staff to consider the possible inclusion of a (partial) campus for the Capilano University on Lot 5. In order to better match the City's own plans, NVUF recommends considering how Capilano University might be incorporated into your design.
- Think about how the Spirit Trail might pass through, or around the site. The City of North Van has indicated that the Spirit Trail is of primary importance, and so it should be reflected in your design.
- We want your creativity, first and foremost, but we live in a world that is restricted by financial concerns. Special consideration will be given if designers wish to consider questions of economic viability (ie How will we pay for this, and how can we build it affordably?). If you just want to focus on the design, that's okay too!

Submission Format:

Only you know how your creativity manifests itself! Build us a lego model, paint us a picture, design a 3 dimensional computer model, Google Sketch-Up it, use macaroni and glue. If you have something to contribute to the conversation, we're looking to hear from you. Scale models would be great, but due to space/display restraints please limit the base size to a maximum of 2'x2'.

Prizes:

Fabulous prizes are up for grabs! Winning and shortlisted entries will also be displayed publicly at the Cafe for Contemporary Art, as well as posted on the North Van Urban Forum website. Many thanks to our prize sponsors:

Cafe for Contemporary Art, Capilano University, North Shore Credit Union, Rayne Longboards, Peter Wahlen Massage Therapy.

How Prizes Are Awarded:

Winning and shortlisted entries will be awarded by a panel of independent judges. Judging criteria will be based on a variety of factors, including but not limited to pure creativity, technical ability, visual appeal, historical resonance, and originality.

Depending on the range of submissions presented, special categories may be created to acknowledge the ages and skill levels of competition entrants.

*Disclaimer:

The North Van Urban Forum is not an affiliate or official partner of the City of North Vancouver. The City of North Vancouver is under no obligation to consider any of the entries within their own design and development process. The 'Project Waterfront: North Van Design Jam' will be an opportunity to showcase your skills and creativity, and to be an active participant in the creation of a community. And who knows....maybe your design will be too exciting to pass up!

APPENDIX: 2 Waterfront Walkabout Video Links

Project Waterfront: North Van Design Jam – Waterfront Walkabout 1	http://youtu.be/iqHG-r6pXB0
Project Waterfront: North Van Design Jam – Waterfront Walkabout 2	http://youtu.be/_j0s9GUDavw
Project Waterfront: North Van Design Jam – Waterfront Walkabout 3	http://youtu.be/xRoh2WzlhLE
Project Waterfront: North Van Design Jam – Waterfront Walkabout 4	http://youtu.be/upVLpUtpDrQ
Project Waterfront: North Van Design Jam – Waterfront Walkabout 5	http://youtu.be/FMLHkaHcZVM
Project Waterfront: North Van Design Jam – Waterfront Walkabout 6	http://youtu.be/HSDBNdBYwE4
Project Waterfront: North Van Design Jam – Waterfront Walkabout 7	http://youtu.be/CDOglwldezw
Project Waterfront: North Van Design Jam – Waterfront Walkabout 8	http://youtu.be/40uPEUalFuY
Project Waterfront: North Van Design Jam – Waterfront Walkabout 9	http://youtu.be/v6AGI7mluJQ
Project Waterfront: North Van Design Jam – Waterfront Walkabout 10	http://youtu.be/HK8ovV1W29Y
Project Waterfront: North Van Design Jam – Waterfront Walkabout 11	http://youtu.be/7reY1_BXLlE
Project Waterfront: North Van Design Jam – Waterfront Walkabout 12	http://youtu.be/waZ0VFeAJXc
Project Waterfront: North Van Design Jam – Waterfront Walkabout 13	http://youtu.be/N2fwMpZXRx4
Project Waterfront: North Van Design Jam – Waterfront Walkabout 14	http://youtu.be/uOUYdzc1t8I
Project Waterfront: North Van Design Jam – Waterfront Walkabout 15	http://youtu.be/hCA1p1gJZMc
Project Waterfront: North Van Design Jam – Waterfront Walkabout 16	http://youtu.be/0Sa1eoy5p3k
Project Waterfront: North Van Design Jam – Waterfront Walkabout 17	http://youtu.be/ySmd0FpaqDk
Project Waterfront: North Van Design Jam – Waterfront Walkabout 18	http://youtu.be/oUziGoOaJ58
Project Waterfront: North Van Design Jam – Waterfront Walkabout 19	http://youtu.be/3xYbaPzaRYo
Project Waterfront: North Van Design Jam – Waterfront Walkabout 20	http://youtu.be/zXnrxBc6_6w
Project Waterfront: North Van Design Jam – Waterfront Walkabout 21	http://youtu.be/hXclH0s7JRw
Project Waterfront: North Van Design Jam – Waterfront Walkabout 22	http://youtu.be/S55FMh-bX9I
Project Waterfront: North Van Design Jam – Waterfront Walkabout 23	http://youtu.be/ghX9Y6ruSMg
Project Waterfront: North Van Design Jam – Waterfront Walkabout 24	http://youtu.be/MBUMTzfvW8w

APPENDIX 3: Livability Panel Video Links

Livability Panel Playlist	http://goo.gl/Q2zT0
Project Waterfront – Livability Panel (part 1 of 7) November 8, 2012	http://youtu.be/6NptyYXU1Zw
Project Waterfront - Livability Panel (part 2 of 7) November 8, 2012	http://youtu.be/bw2KH2eltj8
Project Waterfront - Livability Panel (part 3 of 7) November 8, 2012	http://youtu.be/d7Rbxeethzl
Project Waterfront – Livability Panel (part 4 of 7) November 8, 2012	http://youtu.be/GY1bbGD8Pn0
Project Waterfront – Livability Panel (part 5 of 7) November 8, 2012	http://youtu.be/jUTo4UZl-w∪
Project Waterfront – Livability Panel (part 6 of 7) November 8, 2012	http://youtu.be/8XRH0C4swwY
Project Waterfront – Livability Panel (part 7 of 7) November 8, 2012	http://youtu.be/Mdio2rgGlt4

APPENDIX 4: The Waterfront Transformed Video Links

The Waterfront Transformed 1/3: You (the Community) and North Van Urban Forum

http://www.youtube.com/watch?v=2fuqGYW6VKk&feature=youtu.be

The Waterfront Transformed 2/3: Submission Awards

http://www.youtube.com/watch?v=D2mB6mTYRkU&feature=youtu.be

The Waterfront Transformed 3/3: Gordon Price's Three Things and Judge Recognition

http://www.youtube.com/watch?v=d_y7aFSCoX0&feature=youtu.be

APPENDIX 5: Press Coverage

9/29/13

www.northshoreoutlook.com/news/182557961.html?print=true

»WEST VANCOUVER OUT OOK »NORTH VANCOUVER OUT OOK

Winning visions of North Van waterfront revealed



By North Shore Outlook Published: December 07, 2012 09:00 AM Updated: December 07, 2012 09:559 AM

The long-awaited revitalization of the North Vancouver waterfront took a real step toward tangibility last week as a dedicated group of design-minded North Van visioneers chose a winning plan for their foot-of-Lonsdale redesign contest.

The 60-day Project Waterfront: North Van Design Jam was hosted by the North Van Urban Forum, a citizen group that doesn't pretend to have any legal claim to the 1.5-acre Lot 5 lands south of East Esplanade between Lonsdale Quay and St. Georges Avenue.

But that doesn't mean the design contest hadn't caught the attention of city officials. Attended by city councillors and staff, the design finale was judged by artists, architects, urban design experts and a city mayor who in 2011 ran on a promise to revitalize the waterfront lands.

"I think that there's elements of all of these [designs] that could very well work at [Lot] 5," Mayor Darrell Mussatto told *The Outlook* at the Nov. 29 event. "There's activity space, public market space, retail space — they're all thinking about components that would work down here."

The mayor lauded the five finalists' design recommendations for things like a public market, skating rink, swimming pool, concert barge and theatre space.

"There's something in each of these that I find really, really inspiring," he said.

Contest rules meant that all entries had to include a Capilano University campus, a completed Spirit Trail, and the stern of the Second World War Victory-class ship Flamborough Head, which was built at the Lower Lonsdale site and today awaits its final commission under shrink wrap at Lot 5.

One victory that's no long under wraps is that of design jammer Timothy Flores, whose six-part waterfront

APPENDIX 5: Press Coverage continued

9/29/13

www.northshoreoutlook.com/news/182557661.html?print=true

proposal took home the top honours.

His plan involves dedicated recreational and retail space alongside a <u>possible North Vancouver museum</u> building and year-round market. It's all centred around a large plaza which can double as an ice rink next to a community garden and a playground.

"It's about the aspirations of what the community wants it to be, the history of the place and the context of North Vancouver and the surrounding area," the Langara College planning student said.

Building on that idea of a North Van identity, renowned sustainable cities expert and former Vancouver city councillor Gordon Price gave the event's keynote address.

"We're all very, very young in this part of the world. We don't have a long story to tell but it can easily be forgotten," Price said, noting that a century ago, North Vancouver was expected to become the area's major centre for business, culture and industry, not Vancouver.

"It's always been from the water, appropriately, into the mountains - Lonsdale. But that's all shifted."

Price said North Vancouver city has lost its connection to the water — both visually and culturally. But with projects like the waterfront redevelopment and the Spirit Trail east-west corridor happening, the city and the whole North Shore are in the midst of the kind of fundamental realignment that often comes only once in a community's history, he said.

Mayor Mussatto told The Outlook the city would begin to tackle the Lot 5 rejuvenation project in the New Year "in a few bite-sized chunks" at a time, rather than all at once.

The process, he said, will first involve some remediation to shore up site stability before consultants are brought in to discuss things like retail potential and cultural amenities.

"We can't just pour money in there," Mussatto said, explaining that corporate partnership options and restaurant and retail leases will be explored for part of the site. "It has to help pay for some of those amenities on-site. We're not trying to make any money but I don't expect it to be hugely subsidized either."

<u>Urban forum</u> founding member and design jam mastermind Ben Woodyatt said his group is under no illusions the city will follow any or all of their recommendations for Lot 5. He's just happy they came out and got involved.

"We'd like to think that with so much open potential [for Lot 5] right now, that our main aim is just to involve the community in the development process," Woodyatt said. "As North Van Urban Forum, we all have our own ideas about what we want to see on the waterfront, but we wanted to throw it open to the wider community because everybody has ideas about what should go there."

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Find this article at:

http://www.northshoreoutlook.com/news/182557661.html

Design Jam Participants

Timothy Flores

Alex Buss & Alexandra Kenyon

Amanda Grochowich

Golya Mirderikvand & Sung Yoon

Sierra Tasi-Baker

Jim Dodd

Sandra Hanson

Tony Valente

Design Jam Judges

Chris Keatley

Darrell Mussatto

Grace Gordon Collins

Mitra Kiamanesh

Reid Shier

Gordon Price

NORTH VAN URBAN FORUM MISSION: THE PURPOSE OF THE NORTH VAN URBAN FORUM IS TO URGE AND FACILITATE TRANSPARENCY AND PUBLIC PARTICIPATION IN ALL ASPECTS OF THE DEVELOPMENT OF THE PUBLIC REALM IN OUR COMMUNITY. PART ENVIRONMENTALIST, PART HERITAGE PRESERVATION ACTIVIST, PART URBANIST, PART ARTS AND CULTURE ENTHUSIAST, THE MISSION OF THE NORTH VAN URBAN FORUM IS TO CHANNEL COMMUNITY ENERGIES TOWARDS A THOUGHTFUL, RICHLY COLLABORATIVE AND THOROUGHLY COMMUNITY ROOTED DEVELOPMENT OF THE URBAN SPACE WE INHABIT; EFFORTS THAT GO HAND-IN-HAND WITH SEEKING TO ENSURE TRANSPARENCY IN URBAN DEVELOPMENT PROCESSES.

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